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PRESS RELEASE:
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12TH ANNUAL IMGA AWARD NOMINEES AND CATEGORIES ANNOUNCED

Public voting now open for the People's Choice Award

The 12TH annual International Mobile Gaming Awards (IMGA), the long-time definitive awards program in the mobile games industry, today has announced 102 nominations.

The jury was impressed by the quality and diversity of entries this year. Daniel Gray, 2016 jury member and Grand Prix Winner (Monument Valley) of the 11^{TH} IMGA, commented, "We had everything from arcade-experience games to big titles with very polished design. The breadth of the entire spectrum from front to back was amazing!"

Two months after announcing the new VR category, the IMGA jury has unveiled 10 virtual reality nominated games. According to Maarten Noyons, the IMGA's founder, "the new category for VR games was a big success. We had a lot more entries than anticipated. The games were built using different devices and controllers and explored different genres such as arcade, shooters and racing games. It illustrated once again the creativity and endless possibilities in mobile gaming".

"Overall, we saw several new trends emerging throughout this year's submissions including the emergence of kids games, educational games and e-sport games," added Noyons. "We look forward to continuing to explore these and the other games to divulge the year's winners in March."

Gamers and nominees' fans are now invited to vote for their favourite game to determine the People Choice's Award on www.imgawards.com. Winners will be revealed at the annual IMGA ceremony held in San Francisco on March 15, 2016 at the 111 Minna Gallery.

ABOUT IMGA

The IMGA is the longest standing mobile games award program started in 2004. With its long history and unique judging process, it has recognized some of the world's most popular titles in their early days, such as *Candy Crush Saga* and *Clash of Clans*. It is the only competition that unites the industry by celebrating excellence and innovation in games.

For full details visit: www.imgawards.com or call: +33 491 315 217. You can also follow us on Twitter or Facebook.

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EXCELLENCE IN INNOVATION

For the games with innovative gameplay

DARK ECHO
DOES NOT COMMUTE
HER STORY
LAND SLIDERS
LIFELINE

PLEASE, DON'T TOUCH ANYTHING
PLUG & PLAY

SPL-T TEST CHAMBER WUWU & CO.



BEST MULTIPLAYER GAMF

The best games to play with friends

AFTERPULSE
AGAR.IO
DOMINATIONS
FINGER DERPY
FLIPCHAMPS
GAME OF DICE
KING OF THIEVES
SUBTERFUGE
TACTILE WARS

WORLD ZOMBINATION



BEST QUICKPLAY GAME

The games to pick up in a few minutes

ANGRY BIRDS 2
DOWNWELL
FOUR LETTERS
LINES THE GAME
PARTICLE MACE
PLANET QUEST
SMASHY ROAD: WANTED
SMOVE
SUPER SHARP
TRICK SHOT



BEST MEANINGFUL

The games that make a difference or teach something

LONGSTORY
OPUS: THE DAY WE FOUND EARTH
PRUNE
STORY WARRIORS: FAIRY TALES
THIS WAR OF MINE
WUWU & CO.

BEST TECHNICAL ACHIEVEMENT

The games that pushed technology to the limits

AG DRIVE
AFTERPULSE
DUNGEON HUNTER 5
LOST WITHIN
NEED FOR SPEED: NO LIMITS
SHADOWMATIC



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EXCELLENCE IN STORYTELLING

The games whose stories pulled us in

BROTHERS: A TALE OF TWO SONS
GRIM FANDANGO
HER STORY
KNIGHTS OF PEN AND PAPER 2
LIFELINE
LONGSTORY

TALES FROM BORDERLANDS

THE TRACE

TRANSISTOR

STORY WARRIORS: FAIRY TALES

EXCELLENCE IN GAMEPLAY

The games whose core mechanics were the best of the bunch

BADLAND 2
DIVIDE BY SHEEP
DON'T STARVE
DUNGEON OF THE ENDLESS
FURDEMPTION
LARA CROFT GO
MAGENTA ARCADE
PARTICLE MACE

EXCELLENCE IN AUDIO VISUAL ART & DESIGN

The games whose design was a cut

ANGRY BIRDS 2
BADLAND 2
LARA CROFT GO
LUMINO CITY
PRUNE
SHADOWMATIC
THE ROOM 3
THE WHISPERED WORLD
TRANSISTOR
WUWU & CO.



SMASHY ROAD: WANTED

THE LAST NINJA TWINS

GUILTY E PLEASURE VR

to admit their addiction to

AGAR.IO

ALPHABEAR
CENTURY CITY
CIVCRAFTER
FALLOUT SHELTER
FINGER DERPY
FISHY MEAL
KING TONGUE
MINIONS PARADISE
SKYWARD

VR GAM

The games that bring a new dimension to mobile

ANSHAR WARS 2
BAIT!
BAZAAR
DAYDREAM BLUE VR
DEAD SECRET
EVIL ROBOT TRAFFIC JAM
GALAXY GRAPPLE
LAND'S END
NEURALGIA VR
OMEGA AGENT



BEST UPCOMING GAME

The games that bring the most excitement for 2016

CERULEAN MOON

CIRCA INFINITY

CLASH ROYAL
CRASHLANDS
LEON
LOVE YOU TO BITS
_PRISM
QUIZ TALES
THE SANDBOX 2
WARFRIENDS