

PRESS RELEASE: FOR IMMEDIATE RELEASE

**INTERNATIONAL MOBILE GAMING AWARDS:  
THE 14<sup>TH</sup> GLOBAL EDITION CALL FOR ENTRIES IS NOW OPEN**  
*December 31 Deadline for Submissions, Industry experts' talent recognized  
with new Game Artist of 2017 Award*

**MARSEILLE, September 15, 2017** – The IMGA has today opened their call for entries in the 2017 edition of their global gaming awards. Now in its 14<sup>th</sup> year, the IMGA invites all game makers – indie developers, studios, publishers, students and researchers - from all countries to enter their game. Participants have until December 31, 2017 to submit their entries. The competition is free, and entrants may submit multiple games for consideration.

After an online judging selection to determine the shortlisted nominees, the 14th IMGA Global finalists will be announced in February. The winners will be revealed during the award show in San Francisco on March 20, 2018, which will be taking place at the same time as GDC (Game Developers Conference) and Game Connection. Last year's Grand Prix winner was the worldwide hit Pokémon GO (Niantic). Previous awarded games include Her Story (Sam Barlow), Monument Valley (Ustwo), Badland (Frogmind) and many others.

*"For the 14th year running, the IMGA will highlight the top achievements in the gaming world. As usual with its two-round unique judging session, the competition will give big studios and indie developers an equal chance of winning the Grand Prix. We can't wait to discover the best games of the year!"* says Maarten Noyons, IMGA's CEO and founder. *"Moreover the talent and creativity of a woman or a man will be honoured by the Game Artist of 2017 Award, a new category that was launched last year."*

Developers, studios and publishers from all continents are invited to enter their mobile games from September 15 until December 31. The IMGA Global competition is also open to AR and VR games. Eligible games must be published in 2017 or have yet to be published, and must be downloadable in a playable version. Entrants across the globe can submit their games for free on the official IMGA website.

### **About IMGA**

The IMGA is the longest standing mobile games award program started in 2004. With its long history and unique judging process, it has recognized some of the world's most popular titles in their early days, such as Candy Crush Saga and Clash of Clans. It is the only competition that unites the industry by celebrating excellence and innovation in games.

For full details about the competition's terms and conditions, visit [www.imgawards.com](http://www.imgawards.com) or call: ++33 966 883 199. You can also follow the IMGA on Twitter or Facebook.